

Corning Indoor Winter Farmers' Market
c/o Southern Tier Farmers Market Association
2962 South Swamp Rd., Alpine, NY 14805

RULES OF OPERATION, November 2017 – March 2018

Market Mission

Provide an opportunity for local producers to sell their locally grown, fresh, nutritious foods and other agricultural products directly to the Corning area community.

Seasons and Times of Operation

1. The Corning Indoor Winter Farmers' Market Winter Season is from November 2017 through March 2018
2. Every Saturdays of the month Starting Saturday November 4th, 2017.
3. There is no market November 25.
4. Location: Information Center of Corning, 1 West Market Street, Corning
5. Hours: 11:00 am – 3:00 pm. Set up 10:15 am.

Costs

1. \$25 Application fee payable along with the vendor application.
2. \$250 Whole Season fee for the season paid before or at the first market
OR
3. \$18 Daily fee.
4. Please pay with cash or check payable to Southern Tier Farmers Market Association. A receipt will be provided.

Eligible Vendors and Products

1. Products offered for sale must be grown, harvested, produced, and handled so as to insure the freshest, safest product possible.
2. All products sold at the Corning Indoor Winter Farmers' Market are subject to review and approval by the Southern Tier Farmers Market Association in order to enforce the rules and to ensure the safety of vendors and customers and to maintain the orderly functions of the market.
3. The use of the market is restricted to those who are bona-fide growers and producers of homemade products approved by the Southern Tier Farmers Market Association.
4. These products include but may not be limited to:
 - a. Fruits and vegetables, preserves, cider and fruit juices
 - b. Honey and honey products, maple syrup and maple products
 - c. Cheese and other dairy products
 - d. Meat, poultry & eggs
 - e. Animal & plant derived fibers and fiber products
 - f. Herbal products including teas, oils and tinctures
 - g. Bedding plants, nursery products & cut flowers
 - h. Baked goods

5. Vendor Produced: 75% of the listed products offered for sale must be produced by the seller on land or in their owned or leased production facilities.
6. Purchased Items: The Southern Tier Farmers Market Association welcomes the inclusion of purchased items at the market with the goal of expanding selection for the customers. Up to 25% of the listed products offered for sale may be agricultural products purchased from local growers.
7. Purchased Items from local growers must be declared on their current market application.
8. Purchased Items from local growers must be approved by the Southern Tier Farmers Market Association or a committee selected by the Southern Tier Farmers Market Association.
9. All Purchased Items must be clearly labeled at market indicating where they were produced.
10. Purchased Items that are currently sold by a grower may not be approved and will not be allowed to undercut a producer's price.
11. Non-food, handmade items and crafts are subject must be approved by the Southern Tier Farmers Market Association or a committee selected by the Southern Tier Farmers Market Association.
12. Non-food, handmade items and crafts approved and sold at the Corning Indoor Winter Farmers Market in previous years before the 2017-2018 season do not need to renew approval for their products.
13. No auction-purchased agricultural items including produce and meats is permitted.
14. The Southern Tier Farmers Market Association, a committee selected by the Southern Tier Farmers Market Association or advising agency has the right and responsibility to inspect a farm or business.

Legal requirements

1. Vendor Insurance: Vendors are exclusively responsible for all general and product liability related to their products sold. Vendors will provide a Certificate of Insurance with the Application naming the "CORNING AREA CHAMBER OF COMMERCE and SOUTHERN TIER FARMERS MARKET ASSOCIATION, 1 WEST MARKET ST, CORNING, N.Y. 14830" as the the Certificate Holder.
2. All applicable federal and state regulations must be adhered to when selling at the farmers' market.
3. Vendors selling taxable items must display a valid NYS Certificate of Authority.
4. Vendors selling nursery and greenhouse crops must display a valid NYS Nursery license.
5. Vendors selling processed foods, prepared foods, and other perishable items shall do so in compliance with the requirements of the Health Department and the Department of Agriculture and Markets.
6. Vendors selling by weight must have scales approved by the County Department of Weights and Measures.
7. Vendors selling by volume must use standard size containers, such as pint, quart, liter, etc.

8. All prepackaged items, such as baked goods, must be labeled in accordance with NYS labeling requirements.
9. All produce and products for sale should be priced clearly and displayed in a manner that does not confuse or mislead the customer.
10. Inspections will be made only with the owner present, unless permission is otherwise given.

Point of sale:

1. Vendors are expected to treat customers and Chamber Staff in a courteous manner.
2. No form of race, gender or class discrimination is permitted at the market.
3. Each vendor will be responsible for all equipment and supplies for the setup of a booth.
4. Displays should be constructed in such a way that they do not block customers' walkways nor pose any other hazard to customers.
5. Vendors who provide samples and/or products that will result in waste material, such as cups, rinds, corn cobs, must provide containers for waste disposal.
6. Vendors are required to keep their market space neat and clear of obstacles, litter and debris.
7. Vendor Location: The Southern Tier Farmers Market Association, or a person selected by the Southern Tier Farmers Market Association will assign all table locations.
8. Vendors must notify a person selected by the Southern Tier Farmers Market Association if they know they are going to be absent before Friday at 10 a.m.
9. Southern Tier Farmers Market Association may impose a fine of \$18 per occurrence for repeatedly failing to appear or call-in a cancellation.
10. All applicants are assumed to be attending all markets unless they inform the Southern Tier Farmers Market Association of the dates they plan to attend.
11. Any vendor arriving after opening may be asked to set up on the periphery of the market in order to ensure the safety of vendors and customers and to maintain the orderly functions of the market.
12. Displays must remain within your vendor space.

###